

Alig 2 6 2011

Stefan Passantino McKenna Long & Aldridge 1900 K Street, N.S. Washington, DC 20006

**RE:** MUR 6447

Steele for Maryland, Inc., and Michael Steele, in his official

capacity an treasurer

Michael Stoele for Maryland and Belinda Cook, in her official

capacity as treasurer

Dear Mr. Passantino:

On August 17, 2011, the Federal Election Commission accepted the signed conciliation agreement and civil penalty submitted on behalf of your clients, Steele for Maryland, Inc., and Michael Steele, in his official capacity as treasurer, and Michael Steele for Maryland and Belinda Cook, in her official capacity as treasurer, in settlement of violations of 2 U.S.C. §§ 434(b), 441a(f), and 441i(e)(1)(A), provisions of the Federal Election Campaign Act af 1971, as amended ("the Act"), and 11 C.F.R. §§ 110.3(d) and 110.4(c)(2), regulations promulgated pursuant to the Act. Accordingly, the file has been closed in this matter.

Documents related to the case will be placed on the public record within 30 days. See Statement of Policy Regarding Disclosure of Closed Enforcement and Related Files, 68 Fed. Reg. 70,426 (Dec. 18, 2003) and Statement of Policy Regarding Placing First General Counsel's Reports on the Public Record, 74 Fed. Reg. 66132 (Dec. 14, 2009). Information derived in connection with any conciliation attempt will not become public without the written consent of the respondents and the Commission. See 2 U.S.C. § 437g(a)(4)(B).

Enclosed you will find a copy of the fully executed conciliation agreement for your files. If you have any questions, please contact me at (202) 694-1548.

Sincerely

Elena Paoli Attornev

Enclosure
Conciliation Agreement

Į	BEFURE THE FEDERAL E	TECTION COMMISSION
2		
3	In the Matter of	
<b>4</b> 5	Steele for Maryland, Inc. and Michael )	
6	Steele, in his official capacity as treasurer	
7	)	MUR 6447
8	Michael Steele for Maryland and	
9	Belinda Cook, in her official capacity )	
10	as treasurer, f/k/a Michael for Maryland )	
11		
12 13	CONCILIATION	A CID FERMENT
13 14	CONCIDIATION	AGREEMENT
15	This matter was initiated by the Federal Election	on Commission ("Commission"), pursuant
16	to information ascertained in the normal course of car	rying out its supervisory responsibilities.
17	The Commission found reason to believe that Steele for Maryland, Inc., and its treasurer	
18	knowingly and willfully violated 2 U.S.C. § 441a(f) and 11 C.F.R. § 110.4(c)(2) and violated	
19	2 U.S.C. §§ 434(b), 441a(f), 441i(e)(1)(A) and 11 C.F	F.R. § 110.3(d). The Commission also
20	found reason to believe that Michael Steele for Maryle	and and Belinda Cook, in her official
21	capacity as treasurer, violated 2 U.S.C. § 441i(e)(1)(A	and 11 C.F.R. § 110.3(d) (both parties
22	collectively "Respondents").	
23	NOW, THEREFORE, the Commission and the	e Respondents, having participated in
24	informul methods of conciliation, prior to a finding of	probable cause to believe, do hereby agree
25	as follows:	
26	I. The Commission has jurisdiction over the	Respondents and the subject matter of this
27	proceeding, and this agreement has the effect of an ag	reement entered pursuant to 2 U.S.C.
28	8 437g(a)(4)(A)(i)	

The Commission made fludings as to "Michael for Maryland." During conciliation, the Commission learned that the committee's correct name is "Michael Steele for Maryland."

.22

Steele for Maryland, Inc., and Michael Steele for Maryland MUR 6447
Conciliation Agreement

- II. Respondents have had a reasonable opportunity to demonstrate that no action should be taken in this matter.
- 3 III. Respondents enter voluntarily into this agreement with the Commission.
- 4 IV. The pertinent facts in this matter are as follows:
  - 1. Michael Steele was a candidate for Senate from Maryland in 2006.
  - 2. Steele for Maryland, Inc. ("Federal Committee"), was Steele's authorized federal committee and is a political committee within the meaning of 2 U.S.C. § 431(4). Michael Steele became the treasurer of the Federal Committee on May 24, 2011. Michael Steele is only named in this agreement in his official capacity as the current treasurer of the Federal Committee. He was not the treasurer at the time of the events described herein. Collectively, these Respondents are referred to as "the Federal Committee Respondents."
  - 3. Michael Steele for Maryland f/k/a Michael for Maryland ("State Committee") was Steele's state political committee. Belinda Cook is the treasurer of the State Committee.

    Belinda Cook was not the treasurer of the State Committee at the time of the events described herein. Collectively, these Respondents are referred to as "the State Committee Respondents."

#### Applicable Law

4. Candidates and committees are prohibited from knowingly succepting excessive contributions. 2 U.S.C. § 441a(f). In 2006, an individual could not contribute more than \$2,100 per election per candidate. 2 U.S.C. § 441a(a)(1)(A) (2006). A "contribution" includes "any gift, subscription, loan, advance, or deposit of money or anything of value made by any person for the purpose of influencing any election for Federal office." 2 U.S.C. § 431(8)(A)(i). The term "contribution" does not include "the use of real or personal property ... and the cost of invitations, food, and beverages, voluntarily provided by an individual to any candidate ... on the

- 1 individual's residential premises ... to the extent that the cumulative value ... does not exceed
- 2 \$1,000 with respect to any single election, and ... does not exceed \$2,000 in any calendar year."
- 3 2 U.S.C. § 431(8)(B)(ii); 11 C.F.R. §§ 100.75 and 77.
- 5. Cash contributions that in the aggregate exceed \$100 are prohibited. 2 U.S.C.
- 5 § 44 lg. Committees must return cash contributions over \$100 to the contributor. 11 C.F.R.
- 6 § 110.4(c)(2).
- 7 6. Each treasurer of a political committee must file reports of receipts and
- 8 disbursements with the Commission. 2 U.S.C. § 434(a); 11 C.F.R. § 104.1. These reports must
- 9 accurately reflect the committee's cash on hand, receipts, and disbursements. 2 U.S.C.
- 10 §§ 434(b)(1), (2) and (4). Commission regulations also contain special disclosure requirements
- for contributions received during certain time frames before an election. Senate campaign
- 12 committees are required to file a notice with the Secretary of the Senate within 48 hours of
- receiving a contribution of \$1,000 or more less than 20 days before an election but more than 48
- hours before the election ("48-hour notice requirement"). 11 C.F.R. § 104.5(f).
- 7. Federal candidates and officeholders, or entities directly or indirectly established,
- 16 financed, maintained or controlled by them, are prohibited from soliciting, receiving, directing,
- 17 transferring or spending funds in connection with a Federal election unless the funds are subject
- to the limitations, prohibitions and reporting requirements of the Act. 2 U.S.C. § 441i(e)(1)(A).
- 19 Further, transfers of funds or assets from a candidate's campaign or account for a non-federal
- 20 campaign committee to his or her principal campaign committee for a federal election are
- 21 prohibited. 11 C.F.R. § 110.3(d). If a candidate has an account for a non-federal election, those
- funds must be kept separate from federal funds and may not be transferred to his or her federal
- 23 account or used to pay for expenditures related to his or her federal election activities.

1

10

11

12

13

14

15

16

17

Steele for Maryland, Inc., and Michael Steele for Maryland MUR 6447
Conciliation Agreement

worked on Steele's Senate campaign in various roles.

Facts .

8. In 2006, Michael Steele was a Senate candidate in the Maryland Primary and 2 3 General Elections and the Lieutenant Governor of Maryland. Monica Turner, Steele's sister, 4 volunteered on her brother's campaigns by stuffing envelopes, appearing in advertisements, providing monetary support, and hosting fundraisers. Paul Ellington was Steele's chief of staff 5 in the licutenant governor's office, and he worked on Steele's Senate campaign since the 6 exploratory phase by helping Steele choose a campaign manager and consulting firm, interacting 7 with volunteers, and providing input on which interviews Steele should give. Ellington also was 8 9 involved in campaign strategy and traveled with Steele on fundraising trips. Belinda Cook

#### Contributions from Monica Turner

9. In 2006, Monica Turner hosted two fundraisers at her Bethesda, Maryland, home to support Steele's Senate campaign. On July 8, 2006, prior to the primary election, Turner and Shawnda Wilkinson, the co-chair of Women of Steele, co-hosted a fundraising event. The invitation and response form state, "Paid For By Steele for Maryland, Inc." The invitation requests that contribution checks be made payable to "Steele for Maryland, Inc." Turner paid for the following Federal Committee expenses in connection with the July fundraiser:

1

2

9

10

#### Table One: Expenses for July Event

PAYEE	PURPOSE	AMOUNT	METHOD.
Class Act Catering	Catering services	\$5,462.35	Check #6110 <sup>2</sup>
Rosa Vargas	Event help	\$250	Check #6111
Joy Sayoto	Event help	\$150	Check #6112
Roland [illegible]	Event security	\$250	Check #6114
Autopark Valet	Event valet service	\$466	Visa credit card
TOTAL		\$6,578.35	

Approximately 80 people attended the July 8, 2006 fundraiser and contributed \$44,450.

- 10. On October 21, 2006, prior to the general election, Turner hosted an event billed
- s as a combination birthday party/fundraiser for Steele. The invitation and response form state,
- 6 "Paid for By Steele for Maryland, Inc." The return address shows Turner's name and the
- 7 campaign headquarters address. Turner paid for the following expenses in connection with the
- 8 Oct. 21, 2006, fundraiser:

**Table Two: Expenses for October Event** 

PAYEE	PURPOSE	AMOUNT	METHOD
Class Act Catering	Catering services	\$7,000	Check #6710
Rosa Vargas	Event help	\$300	Check #6711
[Illegible]	Event help	\$300	Check #6714
[Illegible]	Event security	\$250	Check #6713
TOTAL		\$7,850	

- 11 Approximately 95 people attended the October fundraiser and contributed \$48,570.
- 12 I1. The Federal Committee was apparently low on funds throughout Fall 2006, and
- 13 Turner paid for additional services and materials procured by it. The following are other
- expenditures paid by Turner on behalf of the Federal Committee:

<sup>&</sup>lt;sup>2</sup> The checks listed in Tables One, Two and Three refer to checks drawn on Monica Turner's personal checking account.

Steele for Maryland, Inc., and Michael Steele for Maryland

## Table Three: Additional Expenses Paid by Turner

PAYEE	PURPOSE	DATE PAID <sup>3</sup>	AMOUNT	METHOD
Mike Richardson	Radio ad sound editor	Oct. 5, 2006	\$300	Check #6621
Eric Taylor	Email advertising blast	Oct. 10, 2006	\$1,500	Check #6701
Lorraine Treanor	Campaign office help	Oct. 13, 2006	\$800	Check #6705
Eric Taylor	Email advertising blast	Nov. 8, 2006	\$3,000	Check #6748
Eric Taylor	Email advertising blast	Nov. 8, 2006	\$2,000	Check #6750
Mike Richardson	Radio ad sound editor	Nov. 20, 2006	\$150	Check #6783
TOTAL			\$7,750	

2

1

- 12. Lastly, Turner made two pash contributions to the Federal Committee. On
- 4 October 28, 2006, Turner gave Ellington \$6,000 in cash to purchase campaign needs such as
- telephones and advertising. On November 4, 2006, Turner wrote a check to herself for \$8,500,
- 6 cashed it, and gave the money to Ellington because the campaign needed to reserve radio
- 7 advertising spots before the election.

9

#### Table Four: Cash Contributions

PURPOSE	DATE	CASH AMOUNT
"Campaign needs"	Oct. 28, 2006	\$6,000
Radio airtime	Nov. 4, 2006	\$8,500
TOTAL		\$14,500

10

<sup>&</sup>lt;sup>3</sup> The dates in this table refer to the payment date.

1 13. In sum, Turner made in-kind and cash contributions to Steele and his Federal 2 Committee totaling \$36,678.35. The Federal Committee did not report any contribution from Turner in its FEC disclosure reports. The Federal Committee also did not report any debt in 3 connection with Turner's contributions. 4 5 14. The Federal Committee stated that around the time of the July 2006 fundraiser, Steele campaign staff told Turner that she would be reimbursed for amounts beyond the 6 7 maximum contribution limit. Turner, however, may not have been approached about reimbursement until the close of the election campaign when Ellington and/or Cook informed 8 Turner that the Federal Committee had a legal obligation to reimburse her for all the expenses 9 she incurred on behalf of the campaign. Turner states that Ellington suggested it would be 10 beneficial to the campaign if the reimbursement check were made out to Brown Sugar 11 Unlimited, a corporation owned by Turner, and either he or Belinda Cook asked Turner to create 12 the invoices. Ellington states, however, that he was unaware that Turner had a company in that 13 14 name. Brown Sugar, in fact, had been dissolved as a Maryland corporation in March 2006. According to the Federal Committee, although Turner had signed articles of cancellation for 15 Brown Sugar with the State of Maryland, Turner believed that the corporation was dormant, not 16 dissolved. Turner said the refused to create invoices from Brown Sugar, but she said she would 17 send an email itemizing her expenses. On November 13, 2006, Turner sent an email to Cook and 18 19 Steele listing her expenses, minus the maximum individual contribution amount for both elections (\$4,200), for a total of \$33,462. Sometime thereafter, the Federal Committee sent 20 21 Turner copies of three purported invoices from Brown Sugar Unlimited. The invoices, dated December 22, 2006, requested payment from the Federal Committee, as follows: 22

#### Table Five: Brown Sugar Unlimited "Invoices"

Invoice #1	"July and October Fundraising Event"	\$14,762.35
Invoice #2	"September 12 – November 7, 2006 Consulting Services, Urban Campaign Strategy"	\$18,000.00
Invoice #3	"Web Site Consulting Services, Urban Web Site Advertising Design"	\$4,500.00
TOTAL		\$37,262.35

2

7

- 15. On February 6, 2007, the Federal Committee wrote a check to Brown Sugar
- 4 Unlimited for \$37,262.35. The Committee disclosed the payment to Brown Sugar on its 2007
- 5 April Quarterly Report. Turner deposited the reimbursement check into her personal bank
- 6 'account.

### Payments by State Committee

- 8 16. Two printing shops, Form Masters and GOP Shoppe, produced promotional
- 9 materials such as yard signs, buttons, bumper stickers, and mailings for Steele's 2006 Senate
- 10 campaign. The Federal Committee owed money to the printing shops for these services.
- 17. On or about February 17, 2007, the State Committee paid GOP Shoppe
- 12 \$29,973.30. On April 18, 2007, the State Committee paid Form Masters \$7,707.
- 18. These expenditures were not subject to the limitations, prohibitions, and reporting
- requirements of the Act. See 2 U.S.C. § 441i(e)(1)(A). The Federal Committee should have
- 15 made these expenditures.
- 16 19. In March 2009, the Federal Committee paid the vendors, the vendors reimbursed
- 17 the State Committee, and the Federal Committee amended seven affected disclosure reports to
- 18 show that the Federal Committee had outstanding debts to the vendors and that the Federal
- 19 Committee ultimately paid the vendors.

- V. Respondents committed the following violations:
- 2 1. The Federal Committee Respondents violated 2 U.S.C. § 441a(f) by accepting
- 3 \$22,250 in excessive contributions. The Commission concludes that these violations are
- 4 knowing and willful. While the Federal Committee Respondents maintain that they did not
- 5 commit the violations in a knowing and willful manner, the Federal Committee Respondents
- agree not to contest the Commission's conclusion for the purpose of settling this matter
- 7 expeditiously.

1

- The Federal Committee Respondents violated 11 C.F.R. § 110.4(c)(2) by
- 9 accepting \$14,500 in contributions in cash. The Commission concludes that these violations are
- 10 knowing and willful. While the Federal Committee Respondents maintain that they did not
- 11 commit the violations in a knowing and willful manner, the Federal Committee Respondents
- 12 agree not to contest the Commission's conclusion for the purpose of settling this matter
- 13 expeditiously.
- 14 3. The Federal Committee Respondents violated 2 U.S.C. § 441a(f) by accepting
- 15 \$8,228.35 in excessive contributions.
- 16 4. The Federal Committee Respondents violated 2 U.S.C. § 434(b) by failing to
- 17 accurately report contributions and disbursements.
- 18 5. The Federal Committee Respondents received \$37,680.13 in prohibited non-
- 19 federal funds and transfers of assets from the State Committee Respondents, in violation of
- 20 2 U.S.C. § 441i(e)(1)(A) and 11 C.F.R. § 110.3(d).
- 21 6. The State Committee Respondents violated 2 U.S.C. § 441i(e)(1)(A) and
- 22 11 C.F.R. § 110.3(d) by using \$37,680.13 in non-federal funds to pay for expenditures in

- 1 connection with a election for federal office, thereby transferring state campaign assets to the
- 2 Federal Committee Respondents.
- 3 VI. The Federal Committee Respondents will cease and desist from violating 2 U.S.C.
- 4 § 441a(f), 2 U.S.C. § 434(b), 2 U.S.C. § 441i(e)(1)(A), 11 C.F.R. § 110.4(c)(2), and 11 C.F.R.
- 5 § 110.3(d).
- 6 VII. The State Committee Respondents will cease and desist from violating 2 U.S.C.
- 7 § 441i(e)(1)(A) and 11 C.F.R. § 110.3(d).
- 8 VIII. Respondents will pay a civil penalty to the Federal Election Commission in the
- 9 amount of Fifty-Four Thousand dollars (\$54,000), pursuant to 2 U.S.C. §§ 437g(a)(5)(A) and
- 10 437g(a)(5)(B).
- 11 IX. The Commission, on request of anyone filing a complaint under 2 U.S.C.
- 12 § 437g(a)(1) concerning the matters at issue herein or on its own motion, may review compliance
- 13 with this agreement. If the Commission believes that this agreement or any requirement thereof
- has been violated, it may institute a civil action for relief in the United States District Court for
- 15 the District of Columbia.
- 16 X. This agreement shall become effective as of the date that all parties hereto have
- 17 executed same and the Commission has approved the entire agreement.
- 18 XI. Respondents shall have no more than 30 days from the date this agreement
- becomes effective to comply with and implement the requirements contained in this agreement
- and to so notify the Commission.

1	XII. This Conciliation Agreement constitutes the entire agreement between the parties
2	on the matters raised herein, and no other statement, promise, or agreement, either written or
3	oral, made by either party or by agents of either party, that is not contained in this written
4	agreement shall be enforceable.
5	
6.	FOR THE COMMISSION:
7	
. 8 9 10	Christopher Hughey Acting General Counsel
11 12 13 14 15 16	BY: Kathleen Guith Acting Associate General Counsel for Enforcement  S-24-1  Date
18 19 20	FOR THE RESPONDENTS:
21 22 23 24 25 26 27	While Scele T/12/11  Steele for Maryland, Inc., and Michael Steele, in his official capacity as Treasurer  Date
28 29 30 31 32	Michael Steele for Maryland and Belinda Cook, in her official capacity as Treasurer